

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application:

Claims 1-11. (Cancelled)

12. (Currently Amended) A wall base comprising:

a three dimensioned element which defines a signage recipient base element[, including a mounting surface of said base element being configured to be securably mounted to an area where a wall meets a floor such adapted to secure to a wall and an overlaying portion adapted to overlap a portion of a floor so that the area where the wall meets the floor is hidden behind a length of said three dimensioned element when said three dimensioned element is securably mounted to the area where the wall meets the floor,

at least one signage donor element having three dimensions;

said base and donor elements being constructed of similar substance, except for at least one difference in appearance or tactile perception;

said base element containing a stencil-like portion, which is configured to support therein signage material from said signage donor element; and

three dimensional signage material, from said donor element, inserted into said stencil-like portion of said base element.

13. (Previously Presented) A wall base according to claim 12 in which, said donor element signage material comprises a plurality of sub-parts; and said stencil-like portion comprises a plurality of separate sub-portions, with each said sub-portion having inserted therein at least one of said plurality of donor element sub-parts.

14. (Previously Presented) A wall base according to claim 13 in which some of said sub-parts are of different colors.

15. (Previously Presented) A wall base according to claim 14 in which said recipient base element has a color contrasting from said different colors of said sub-parts.

16. (Previously Presented) A wall base according to claim 12 in which said one difference is color.

17. (Previously Presented) A wall base according to claim 12 in which said one difference is texture.

18. (Previously Presented) A wall base according to claim 12 in which said one difference is in the thickness dimension.

19. (Cancelled).

20. (Previously Presented) A wall base according to claim 12 in which said signage indicates evacuation information.

21. (Previously Presented) A wall base according to claim 12, in which said signage indicates an exit.

22. (Previously Presented) A wall base according to claim 12, in which said signage material is inserted by snap-fit to become integral within said base element.

23. (Previously Presented) A wall base according to claim 12, in which said signage indicates emergency instructions.

24. (Previously Presented) A wall base according to claim 12, in which the signage material indicates a direction.

25. (Currently Amended) A wall base to border and cover an area where a wall meets a floor so as to blend a transition from the wall to the floor, comprising:

a base element having a mounting surface ~~configured to be securably mounted to the area where the wall meets the floor such~~ adapted to secure to a wall and an overlaying portion adapted to overlap a portion of a floor so that the area where the wall meets the floor is hidden behind a length of said base element when said base element is securably mounted to the area where the wall meets the floor, said base element defining an integral sign therein; and

a donor element configured to be securably mounted within said defined sign defined within said base element and having a surface adapted to contrast with a surface of said base element such that when said donor element is securably mounted within said sign, the contrast between said donor element and said base element is visibly distinguishable.

26. (Previously Presented) The wall base of claim 25, wherein said base element is one or more of the following:

carpet cove base;

carpet coving;

cove base;

stair riser;

carpet cove cap;

wall base;

cove wall base; and
resilient flooring material.

27. (Previously Presented) The wall base of claim 25, wherein said base element is comprised of one or more of the following: thermoset vulcanized rubber, thermoplastic rubber, and thermoplastic vinyl.

28. (Previously Presented) The wall base of claim 25, wherein said donor element is shaped to be in the form of one or more of the following: an alphabet letter, a number, and an arrow.

29. (Previously Presented) The wall base of claim 25, further comprising a phosphorescent substance located on the ~~indicia~~ surface of said donor element.

30. (Previously Presented) The wall base of claim 25, further comprising glitter particles located on the surface of said donor element.

31. (Previously Presented) The wall base of claim 25, further comprising a photoluminescent substance located on the surface of said donor element.